



ILT to Virtual ILT Conversion – Types and Timelines

10-15 business days

Convert with minor enhancements

METHODOLOGY

- Use the existing content and propose only those changes that are needed to suit the VILT environment.
- Validate with the Trainer/SME and make necessary modifications.
- Recommend the ideal software infrastructure based on the training parameters such as audience, nature of training etc.
- Beta test based on the chosen infrastructure and converted content.
- Go Live!

GOAL

- Uninterrupted delivery of your existing training schedule.
- Fast turnaround time for conversion.
- Targeted changes for conversion based on the 80/20 principle.

15-25 business days

Convert with medium enhancements

METHODOLOGY

- Enhance the existing content by adding digital assets and using specific VILT strategies.
- Discuss the enhancements and strategies with the Trainer/SME and update the content.
- Recommend the ideal software infrastructure based on the training parameters such as audience, nature of training etc.
- Beta test based on the chosen infrastructure and converted content.
- Go Live!

GOAL

- Take advantage of the online medium and convert ILT using digital assets and strategies.
- Improve the overall learner engagement and retention because of specific VILT components.
- Reasonably quick turnaround time.

1-2 calendar months

Convert to Blending learning

METHODOLOGY

- Re-visualize the entire content by identifying topics that are best suited for VILT and topics that can be run as ELearning.
- Present the learning path to stakeholders on how the entire scope/curriculum will be imparted via VILT and ELearning.
- Recommend the ideal software infrastructure based on the training parameters such as audience, nature of training etc.
- Create the VILT and ELearning content and validate with the Trainer/SME.
- Beta test based on the chosen infrastructure and created content.
- Go Live!

GOAL

- Take advantage of the VILT and ELearning mediums and provide greater engagement while still providing instructor face-time.
- Reduce instructor time by 30-40% thereby making optimal use of instructor time and cost.
- Increase the longevity of the course.

2-3 calendar months

Completely New Design

METHODOLOGY

- Conduct focus groups with key stakeholders to capture feedback on the learning gaps that need to be filled.
- Perform a complete Training Needs Analysis and design the course from ground up.
- Present the new learning strategy, scope, delivery mechanism and estimated ROI.
- Recommend the ideal software and hardware infrastructure.
- Create the new training content from scratch and validate with the Trainer/SME.
- Beta test based on the chosen infrastructure and created content.
- Go Live!

GOAL

- Give a fresh look to your existing course and make it relevant to current needs of learners.
- Add modern learning strategies and interventions such as microlearning, gamification etc., to make it future ready.
- Add topics to fill the content gaps prevalent in existing training.
- Choose to deliver as VILT, ELearning, Video-based learning or a mix of all.

To talk to a learning consultant about which option is best for your business scenario, just drop a note with your contact information at info@appositelearning.com and get a call or email back in less than 24 hours.